

OPENING PROGRAMME

21 January 2020

THE BRIGHT FUTURE OF A RISING VÄSTERBOTTEN COUNTY!

13.00 VÄSTERBOTTEN COUNTY AT GRAND HÔTEL 30 YEARS

Moderator Anna Olin Kardell with Rickard Carstedt, regional council and Anna Pettersson, Region Västerbotten's regional director of development, open the event

13.15 TRUST- THE RESOURCE OF THE FUTURE

Maria Hedblom, CEO, Sparbanksstiftelsen
Norrland Joachim Nordin, CEO, Skellefteå Kraft
David Carlsson, CEO, Balticgruppen
Jan Ridfeldt, CEO, Umeå Energi
Anna Pettersson, Region Västerbotten's regional director of development

13.30 EXPLORING SAMI CULTURE

13.45 IT STARTS WITH US

Kristina Wicksell Bukhari, communications officer and equality consultant, Make Equal

14.05 DEEP BRAIN STIMULATION IN VÄSTERBOTTEN AND BEYOND

Patric Blomstedt, professor of neurosurgery, the University Hospital of Umeå

14.25 BREAK WITH REFRESHMENTS

VÄSTERBOTTEN. A PLACE FOR INNOVATIVE IDEAS!

14.50 ACT TWO

14.55 THE RENAISSANCE OF THE IMMESURABLE

Jonna Bornemark, professor of philosophy at the Centre for Studies in Practical Knowledge, Södertörn University

15.15 DEBATE: DOES NORTHERN SWEDEN NEED AIR TRAVEL?

Lars Resare, head of sustainability, SAS
Jennie Claesson, CEO, AirPort City Stockholm
Jens Holm (V), chair of Swedish parliament traffic committee

15.35 EXPLORING SAMI CULTURE

15.45 VÄSTERBOTTEN EXPERIENCE

15.55 BREAK WITH REFRESHMENTS

LEADERSHIP FOR MAKING VÄSTERBOTTEN WORLD-CLASS!

16.20 ACT THREE

16.25 VALUE-BASED LEADERSHIP IN A WORLD OF CONSTANT CHANGE

Hélène Barnekow, CEO, Microsoft Sverige

16.45 PHYSICAL LITERACY - A RECIPE FOR SUSTAINABLE LEADERSHIP

Dr. Dean Kriellaars

17.05 END OF THE DAY'S PROGRAMME

EVENING PROGRAMME

18.30 MINGEL IN THE WINTER GARDEN

19.30 DINNER WITH VÄSTERBOTTEN BUFFET